

RECOVERY HAPPENS CAMPAIGN

ADP-RFP-05-10

This is a Request for Proposals (RFP) to develop and promote a statewide public awareness campaign that supports an event that celebrates alcohol and other drug recovery. Through a coordinated statewide effort, a "Recovery Happens" campaign will provide communities the opportunity to showcase that treatment works and people do recover from the abuse of alcohol and other drugs (AOD). In addition, the statewide events will highlight the positive aspect of treatment and recovery, and raise the awareness of successful recovery techniques in California's communities.

The initial contract term will be for 6 months from the contract's full execution date, with possible renewals of two additional 12-month contract periods.

Bids should be submitted for an amount up to, but not to exceed \$35,000 for a contract term of 6 months. Funding for any renewals is at ADP's sole discretion and is contingent upon the availability of funds.

Bidder must be a public or private nonprofit organization in good standing with the State of California and the federal government.

Bid Proposal Due Date: May 25, 2006, 4:00 p.m.

For a copy/download of the RFP, click [here](#).

If you have any questions, please do the following:

E-mail mdavis@adp.state.ca.us

or

FAX (916) 324-5105